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**NIAGARA TOURISM AND CONVENTION CORPORATION SECURES
NATIONAL CONGRESS OF AMERICAN INDIANS CONFERENCE**

NIAGARA FALLS, NY –The Niagara Tourism and Convention Corporation (NTCC) today announced that Niagara USA has been chosen to host the National Congress of American Indians (NCAI) 2009 Mid-Year Conference, June 13-18, 2009. Established in 1944, the National Congress of American Indians (NCAI) provides national leadership on issues facing tribal communities throughout the United States. NCAI is the major tribal government organization, which includes 250 member tribes from throughout the United States.

Approximately 1,500 are expected to attend the five-day conference. The Conference Center Niagara Falls, the Crowne Plaza and the Seneca Niagara Casino and Hotel will be utilized for meetings and accommodation.

“With the strong American Indian history and presence in our area, we look forward to showcasing Niagara USA to attendees from across the country,” said John Percy, president and CEO, NTCC. “More than 385 rooms have been reserved between the two hotels on peak nights of this conference and we expect a positive economic impact to the region of more than \$1.7 million from this event.”

The mission of the Niagara Tourism and Convention Corporation (NTCC) is to enhance the economic prosperity of Niagara County USA by promoting, selling and marketing the County as a premier destination for meetings, conventions and leisure tourism. For more information, please visit www.niagara-usa.com.

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